

# NAMI Western Massachusetts

## WALKATHON 2022

### 22<sup>nd</sup> Annual Celebration!

Sunday May 22, Beginning at 11:00 a.m.

Stanley Park, Beveridge Pavilion, Westfield MA

Supporting this event will directly benefit NAMI Western Massachusetts efforts to help improve the lives of people living with mental health conditions and their families.

### Sponsor Registration

#### **\$5,000 Presenting Sponsor**

Top Recognition as Presenting Sponsor in all event publicity ~ Logo printed prominently on Walk T-shirt ~ Name w/top Recognition on Walk Banner ~ Full Page color ad in Walk Program and Quarterly Newsletter ~ Info/Advertisement Booth ~ Link to your website on NAMIWM.org

#### **\$2,500 - \$4,999 Platinum Sponsor**

Recognition as Platinum Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ 1/2 page Color ad in Walk Program ~ Full Page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertisement Table ~ Link to your website on NAMIWM.org

#### **\$2,000 - \$2,499 Gold Sponsor**

Recognition as Gold Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ Full Page b&w ad in Walk Program and 1/2 Page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertisement Table ~ Link to your website on NAMIWM.org

#### **\$1,500 - \$1,999 Silver Sponsor**

Recognition as Silver Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program and in NAMI-WM Quarterly Newsletter Info/Advertisement Table

#### **\$1,000 - \$1,499 Bronze Sponsor**

Recognition as Bronze Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program ~ 1/4 page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertisement Table

#### **\$500 - \$999 Blue Ribbon Sponsor**

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program 1/4 page ad in NAMI-WM Quarterly Newsletter

#### **\$250 - \$499 Red Ribbon Sponsor**

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/4 Page b&w ad in Walk Program Business card size b&w ad in NAMI-WM Quarterly Newsletter

#### **\$100 - \$249 White Ribbon Sponsor**

Name on Walk Banner ~ Business card size b&w ad in Walk Program Business name recognition in next NAMI-WM Quarterly Newsletter

#### **\$50.00 - Informational and Advertising Table\* (Only).**

Enclosed is my donation of: \$75 \_\_\_\_\_ \$50 \_\_\_\_\_ Other \$\_\_\_\_\_ In Kind Donation \_\_\_\_\_

**(Deadline for all ads is April 29<sup>th</sup> 2022 (See back page for ad sizes)**

**\*All requests for information tables must be paid in full by the April 20th deadline**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*As always, thank you for your support!*

Please return this form along with your check payable to:

NAMI Western Massachusetts, 324A Springfield Street, Agawam, MA 01001

For more information, call 413-786-9139 or email [information@namiwm.org](mailto:information@namiwm.org)

SPONSORS WANTED



**Full Page Ad**  
8" x 10.5"

**1/4 Page Ad**  
3.75" x 5"

**Business Card Size Ad**  
3.75" x 2.375"

**Advertisements must be complete, 300 dpi minimum, and formatted as a pdf, tiff or jpeg.**

**Deadline for all ads is April 29, 2022**

**1/2 Page Ad**  
8" x 5"