

NAMI Western Massachusetts 21st Annual



Walks in Your Shoes

WALKATHON 2021

Sunday **Celebration** Beginning at
May 23, 2021 11:00 a.m.

Supporting this event will directly benefit NAMI Western Massachusetts efforts to help improve the lives of people living with mental health conditions and their families.

Sponsor Registration

\$5,000 Presenting Sponsor

Top Recognition as Presenting Sponsor in all event publicity ~ Logo printed prominently on Walk T-shirt ~ Name w/top Recognition on Walk Banner ~ Full Page color ad in Walk Program and Quarterly Newsletter ~ Link to your website on NAMIWM.org

\$2,500 - \$4,999 Platinum Sponsor

Recognition as Platinum Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ 1/2 page Color ad in Walk Program ~ Full Page b&w ad in NAMI-WM Quarterly Newsletter ~ Link to your website on NAMIWM.org

\$2,000 - \$2,499 Gold Sponsor

Recognition as Gold Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ Full Page b&w ad in Walk Program and 1/2 Page b&w ad in NAMI-WM Quarterly Newsletter ~ Link to your website on NAMIWM.org

\$1,500 - \$1,999 Silver Sponsor

Recognition as Silver Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program and in NAMI-WM Quarterly Newsletter

\$1,000 - \$1,499 Bronze Sponsor

Recognition as Bronze Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program ~ 1/4 page b&w ad in NAMI-WM Quarterly Newsletter

\$500 - \$999 Blue Ribbon Sponsor

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program 1/4 page ad in NAMI-WM Quarterly Newsletter

\$250 - \$499 Red Ribbon Sponsor

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/4 Page b&w ad in Walk Program Business card size b&w ad in NAMI-WM Quarterly Newsletter

\$100 - \$249 White Ribbon Sponsor

Name on Walk Banner ~ Business card size b&w ad in Walk Program Business name recognition in NAMI-WM Quarterly Newsletter

Enclosed is my donation of: \$75 _____ \$50 _____ Other \$ _____ In Kind Donation _____

(Deadline for all ads is April 15th 2021 (See back page for ad sizes))

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

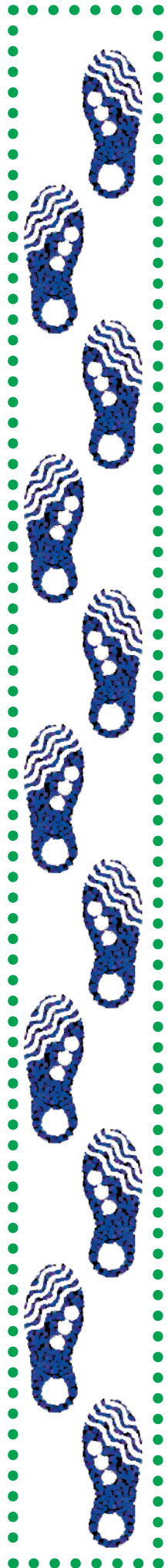
As always, thank you for your support!
Please return this form along with your check payable to:



NAMI Western Massachusetts, 324A Springfield Street, Agawam, MA 01001

For more information, call 413-786-9139 or email information@namiwm.org

SPONSORS WANTED



Full Page Ad
8" x 10.5"

1/4 Page Ad
3.75" x 5"

Business Card Size Ad
3.75" x 2.375"

Advertisements must be complete, 300 dpi minimum, and formatted as a pdf, tiff or jpeg.

Deadline for all ads is April 15, 2021

1/2 Page Ad
8" x 5"