

# NAMI Western Massachusetts WALKATHON 2020

## 20<sup>TH</sup> ANNUAL CELEBRATION!!!

Sunday, May 17, 2020 ~ 11:00 a.m. - 3:00 p.m.  
Stanley Park ~ Beveridge Pavilion Annex  
Westfield, Massachusetts

Supporting this event will directly benefit NAMI Western Massachusetts efforts to help improve the lives of people living with mental health conditions and their families.

### Sponsor Registration

\_\_\_\_\_ **\$5,000 Presenting Sponsor**

Top Recognition as Presenting Sponsor in all event publicity ~ Logo printed prominently on Walk T-shirt ~ Name w/top Recognition on Walk Banner ~ Full Page color ad in Walk Program and Quarterly Newsletter ~ Info/Advertising Table ~ Link to your website on NAMIWM.org

\_\_\_\_\_ **\$2,500 - \$4,999 Platinum Sponsor**

Recognition as Platinum Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ 1/2 page Color ad in Walk Program ~ Full Page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertising Table ~ Link to your website on NAMIWM.org

\_\_\_\_\_ **\$2,000 - \$2,499 Gold Sponsor**

Recognition as Gold Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ Full Page b&w ad in Walk Program and 1/2 Page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertising Table ~ Link to your website on NAMIWM.org

\_\_\_\_\_ **\$1,500 - \$1,999 Silver Sponsor**

Recognition as Silver Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program and in NAMI-WM Quarterly Newsletter Info/Advertising Table

\_\_\_\_\_ **\$1,000 - \$1,499 Bronze Sponsor**

Recognition as Bronze Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program ~ 1/4 page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertising Table

\_\_\_\_\_ **\$500 - \$999 Blue Ribbon Sponsor**

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program 1/4 page ad in NAMI-WM Quarterly Newsletter

\_\_\_\_\_ **\$250 - \$499 Red Ribbon Sponsor**

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/4 Page b&w ad in Walk Program Business card size b&w ad in NAMI-WM Quarterly Newsletter

\_\_\_\_\_ **\$100 - \$249 White Ribbon Sponsor**

Name on Walk Banner ~ Business card size b&w ad in Walk Program Business name recognition in NAMI-WM Quarterly Newsletter

\_\_\_\_\_ **\$50.00 - Informational and Advertising Table (Only)**

Enclosed is my donation of: \$75 \_\_\_\_\_ \$50 \_\_\_\_\_ Other \_\_\_\_\_

**(Deadline for all ads is May 1,2020, See back page for ad sizes)**

*All requests for information tables must be paid in full by the May 1<sup>st</sup> deadline.*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

***As always, thank you for your support!***

Please return this form along with your check payable to:

NAMI Western Massachusetts, 324A Springfield Street, Agawam, MA 01001

For more information, call 413-786-9139 or email [information@namiwm.org](mailto:information@namiwm.org)



**SPONSORS WANTED**



**Full Page Ad**  
8" x 10.5"

**1/4 Page Ad**  
3.75" x 5"

**Business Card Size Ad**  
3.75" x 2.375"

**Advertisements must be complete, 300 dpi minimum, and formatted as a pdf, tiff or jpeg.**

**Deadline for all ads is May 1, 2020**

**1/2 Page Ad**  
8" x 5"