

WEST
FIELD
MASS
SPRING
FIELD
MASS

NAMI Western Massachusetts Walkathon 2019

Sunday, June 2, 2019 ~ 11:00 a.m. - 3:00 p.m.

Stanley Park ~ Beveridge Pavilion

Westfield, Massachusetts



Supporting this event will directly benefit NAMI Western Massachusetts efforts to help improve the lives of people living with mental health conditions and their families.

Walk, be a sponsor, and/or donate an item for our raffle

Sponsor Registration

\$5,000 Presenting Sponsor

Top Recognition as Presenting Sponsor in all event publicity ~ Logo printed prominently on Walk T-shirt ~ Name w/top Recognition on Walk Banner ~ Full Page color ad in Walk Program and Quarterly Newsletter ~ Info/Advertising Table ~ Link to your website on NAMIWM.org

\$2,500 - \$4,999 Platinum Sponsor

Recognition as Platinum Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ 1/2 page Color ad in Walk Program ~ Full Page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertising Table ~ Link to your website on NAMIWM.org

\$2,000 - \$2,499 Gold Sponsor

Recognition as Gold Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name prominently on Walk Banner ~ Full Page b&w ad in Walk Program and 1/2 Page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertising Table ~ Link to your website on NAMIWM.org

\$1,500 - \$1,999 Silver Sponsor

Recognition as Silver Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program and in NAMI-WM Quarterly Newsletter Info/Advertising Table

\$1,000 - \$1,499 Bronze Sponsor

Recognition as Bronze Sponsor in all event publicity ~ Logo printed prominently on Walk T-Shirt Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program ~ 1/4 page b&w ad in NAMI-WM Quarterly Newsletter ~ Info/Advertising Table

\$500 - \$999 Blue Ribbon Sponsor

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/2 Page b&w ad in Walk Program 1/4 page ad in NAMI-WM Quarterly Newsletter

\$250 - \$499 Red Ribbon Sponsor

Logo printed on Walk T-Shirt ~ Name on Walk Banner ~ 1/4 Page b&w ad in Walk Program Business card size b&w ad in NAMI-WM Quarterly Newsletter

\$100 - \$249 White Ribbon Sponsor

Name on Walk Banner ~ Business card size b&w ad in Walk Program Business name recognition in NAMI-WM Quarterly Newsletter

\$50.00 - Informational and Advertising Table (Only)

Enclosed is my donation of: \$75 _____ \$50 _____ Other _____

(Deadline May 15th, See back page for ad sizes)

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____



Thank you for your support!

Please return this form along with your check payable to:

NAMI Western Massachusetts, 324A Springfield Street, Agawam, MA 01001

For more information, call 413-786-9139 or email information@namiwm.org

Full Page Ad
8" x 10.5"

1/4 Page Ad
3.75" x 5"

Business Card Size Ad
3.75" x 2.375"

Advertisements must be complete, 300 dpi minimum, and formatted as a pdf, tiff or jpeg.

1/2 Page Ad
8" x 5"